

## ANNUAL ECONOMIC SUMMIT TO FEATURE DON KLEPPER-SMITH & PETER GIOIA



*Donald Klepper-Smith*

The Chamber's Annual Economic Summit has been scheduled for Tuesday, November 19th at 7:30 a.m. at the Torrington Country Club, Route 4, Torrington Road in Goshen.

Economists Donald Klepper-Smith of DataCore Partners LLC and Peter Gioia will once again provide an informative and entertaining review of the current state of the economy and give their insight into the future of our region.

A continental breakfast will be served. Reservations can be made online at [nwctchamberofcommerce.org/calendar](http://nwctchamberofcommerce.org/calendar) or by calling the Chamber office at 860-482-6586. The fee is \$30 per person for Chamber members and \$40 for non-members. Reservations are required and appreciated by November 15th.



*Peter Gioia*



**Northwest Connecticut**  
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*Business Working Together*

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**ARE YOU GETTING OUR EMAILS? IF NOT, TURN TO PAGE 5.**

*From the Chamber  
President & CEO*  
**JOANN RYAN**



We cordially invite you to “fall” into our on-going campaign to build your business. Please send me any leads you might have. Your personal endorsement is valuable so please keep us up to date on any potential members. Our conviction remains firm that there are amazing opportunities that await us and there are few issues we cannot tackle together to promote you. Here are some of our highlights. I will take you to lunch – my personal treat - if you can identify the significance of each. First accurate response wins.

Here goes:

- Health Council
- Manufacturers’ Coalition
- Learn at Lunch
- BWB
- Chamber Travel Program
- BAH
- Insurance Committee
- Young Professionals Organization
- Economic Summit
- Ambassadors
- Leadership NW
- Chamber Education Foundation
- SCORE
- NW CT Entrepreneurial Center
- WOW! Isn’t this grand!
- Workforce Investment Board
- CT Board of Regents for Higher Education
- Commission on Employment & Training
- Leads Group I, II, III
- Small Business Council
- School to Career Pathways
- 2019 Membership Drive

Be sure to read this edition cover to cover and check the website: [www.nwctchamberofcommerce.org](http://www.nwctchamberofcommerce.org).



**Northwest Connecticut  
CHAMBER OF COMMERCE**  
*Business Working Together*

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*Welcome*  
**NEW MEMBERS**

**BURLINGTON CONSTRUCTION CO., INC.**

*Construction*  
Justin Giampaolo  
67 Prospect Street • Torrington  
860-482-5017

**GREEN TEAR INITIATIVE**

*Non-Profit Organization*  
Christopher Ravlin  
40 Main Street, Suite 5 • Torrington  
860-618-5003

**HOUSATONIC VALLEY REGIONAL HIGH SCHOOL**

*School*  
Mary O’Neill  
46 Warren Turnpike Road • Falls Village  
860-824-5123 • [vrhs.org](http://vrhs.org)

**ICE CREAM EMERGENCY**

*Mobile Ice Cream Parlor*  
David King  
36 Belinsky Circle • Oxford  
475-225-4299 • [icecreamemergency.com](http://icecreamemergency.com)

**LITTLE RED BARN BREWERS**

*Brewery*  
Nils Johnson  
32 Lake Street • Winsted  
860-238-4446 • [lrbbrewers.com](http://lrbbrewers.com)

**MAD RIVER MARKET**

*Cooperative Grocery Store*  
Meg Raiano  
11 Deepwood Road • Torrington  
774-249-5564

**MCCA**

*Non-Profit Organization*  
Ebony Wilson  
410 Winsted Road • Torrington  
860-482-2613 • [mccaonline.com](http://mccaonline.com)

**NCE HOMECARE**

*Home Care*  
Chaim Gewirtzman  
992 Cooke Street • Waterbury  
203-945-1200 • [ncehomecare.com](http://ncehomecare.com)

**SENIOR ADVOCATE SERVICES**

*Advocacy Services*  
Art Mulligan  
1449 Old Waterbury Road, Ste. 201 • Southbury  
203-233-9544 • [senioradvocatect.com](http://senioradvocatect.com)

# What's Been Happening at NORTHWEST CONNECTICUT'S CHAMBER

## MANUFACTURERS' COALITION

On October 10th, the Coalition meeting featured a keynote speaker providing great insight into how Generation Y, Generation X, and Baby Boomers will dramatically change the future in our region, Connecticut, United States, and beyond. "Charting the Course Through Demographic Change" was presented by renown speaker Ken Gronbach. Ken is a gifted keynote speaker and nationally recognized author, expert and futurist in the field of Demography and Generational Marketing. Through wit, humor and common sense, Ken entertained his audience by making complicated concepts clear with real-world explanations. The program took place at Chatterley's Banquet Facility.



Thank you to the sponsors: Connecticut Department of Labor, Commission on Employment and Training; Northwest Hills Council of Governments; and Northwest CT Chamber of Commerce.

Beginning in November, the group will rotate between large committee meetings with manufacturers and educators and smaller meetings of just manufacturers. Meetings will be held on the first Friday of every month from November-May. The topics for the smaller manufacturer meetings will be environmental compliance, business to business, and human resources. Topics for the larger meetings of manufacturers and educators will be a legislative update, robotics, and lean/continuous improvement. The year will wrap up with another networking social on Thursday, June 4th at Litchfield Distillery. The group will not meet in July and August. Check the Chamber calendar online for more information on Coalition meetings.

## LEADERSHIP NORTHWEST

This year's Leadership class kicked off with an Orientation on September 17th for participants and their supervisors. The class participants had a chance to meet each other for the first time, meet the advisors, and participated in an exercise about personality traits in a good leader led by Deene Morris of Inspire Leadership LLC. This year's class has 19 participants from Northwest Connecticut and beyond. Thank you to all the companies who sent future leaders to the class this year. Thank you to our sponsor Torrington Savings Bank and to Northwest Regional Workforce Investment Board for their support of the program. We are looking forward to a great year!

The first full day session will take place on October 16th at Chatterley's Banquet Facility. Deene Morris, Inspire Leadership LLC, will teach the class about Interaction Styles. They will learn more about their own interaction style and those of their classmates and colleagues. The session sets great groundwork for the rest of the year.



*United Way Chairman of the Board and Leaders Circle Co-Chair Jeff Geddes addresses attendees at Business with Breakfast hosted by Sharon Hospital on September 24th. The event provided attendees the opportunity to hear from Executive Directors of United Way Community Partner Agencies while networking with fellow Chamber members. The annual campaign runs through November 14th. Please do what you can to help our neighbors in need. Visit [www.northwestunitedway.org](http://www.northwestunitedway.org) for information.*





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# What's Been Happening at NORTHWEST CONNECTICUT'S CHAMBER

## WOW! FORUM

This year's WOW Forum took place on October 4<sup>th</sup> at the Carole & Ray Neag Performing Arts Center at The Warner Theatre. The all-day professional women's conference featured 6 incredible keynote speakers and some special surprise guests.

The speakers this year were Bevin Mugford, an entrepreneur, dynamic and engaging speaker, and founding member of an athleisure brand; Alana Stewart, an actress, host, best-selling author, and spokesperson; Dian Griesel, a blogger-reaching over a million people weekly, CEO, and model; Tim Quinn, a former model turned celebrity make-up artist; Nicole Zuraitis, a Grammy nominated vocalist and pianist; Leslie Gold, a top rated, major market on-air media talent, and successful entrepreneur; and our emcee was Beth Dupont, a dynamic human resource director of a major Northwest Connecticut company.

The attendees enjoyed a delicious continental breakfast and lunch from Chatterley's Catering, a chocolate reception by Fascia's Chocolates, a wine reception courtesy of Sunset Meadow Vineyards, giveaways throughout the day, and a few exciting free gifts. Auction items included: a trip to Budapest, Vienna and Prague, gift certificates galore, weekend getaways, gym memberships, massages, Warner Theatre tickets, UCONN tickets, Red Sox merchandise, and much, much more.

We would like to thank the premier event sponsor **TD Bank**, America's Most Convenient Bank. The WOW! Forum thanks TD Bank for their generous contribution

and tremendous support of this professional women's conference.

Other major sponsors of the event included BD, Conquest, Northwest Regional Workforce Investment Board, the Warner Theatre, and many more. For a complete list of sponsors, visit [wowforum.org](http://wowforum.org). Thank you to all the companies who supported the event!



The WOW! Advisory Committee will begin meeting again in early spring 2020 to begin planning next year's Forum. To join the Advisory Committee, please contact [Lauren@nwctchamberofcommerce.org](mailto:Lauren@nwctchamberofcommerce.org).

### NOT GETTING OUR EMAILS?

If you are not receiving emails from us but have in the past, the problem could be that we changed our email servers earlier this year.

First, make sure to check your Spam folder. If it's not there, have your IT department check to ensure our domain of [nwctchamberofcommerce.org](http://nwctchamberofcommerce.org) is Whitelisted. If this has been done and you are still not receiving our emails, please give us a call to let us know and we'll have our IT check things on our side.

If you've never received our emails, but would like to, simply email [anita@nwctchamberofcommerce.org](mailto:anita@nwctchamberofcommerce.org) and we'll get you added to the distribution list immediately. Finally, please note, we do not share the email distribution list.

NW CT Chamber's premier network building event featuring opportunities to gain new contacts & build your lead base while enjoying delicious hors d'oeuvres & visiting our host's location.


## BUSINESS *after* HOURS

Thursday  
**October 17, 2019**  
5:00-7:00 p.m.

Hosted by  
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**RSVP ONLINE AT [NWCTCHAMBEROFCOMMERCE.ORG/CALENDAR](http://NWCTCHAMBEROFCOMMERCE.ORG/CALENDAR)**

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# Working *in Your* Community



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### There are many ways you can make an impact in people's lives with your contribution:

- **Supporting Community Impact Initiatives:**  
Providing various community-based initiatives like supplying low-income families with food and clothing, to offering education programs for children and teenagers.
- **Funding Programs for our Community Partners:**  
Supporting quality programs for our 25 community partners in NW Connecticut. Counseling, adult/child care, food pantries, mental health services, and support for domestic violence victims are just a few of the many areas the United Way offers financial support.
- **Identifying New Challenges to Support:**  
Your contribution allows us to continue to address the changing needs of the people in the Northwest corner and create community-driven solutions with our partners.

### Your donation can make a world of difference.

**Please consider participating in this year's campaign.**  
\$5, \$20, \$50...Anything you can spare to help those in need is appreciated. Every gift goes back to our local community and every gift matters.  
Plus, if you can contribute **\$78** this year, you qualify for our raffle—and the chance to win any of these great prizes:



**1<sup>st</sup> Prize:**  
A trip for 2 to Las Vegas\*  
*Roundtrip airfare, show tickets, and a 5-night stay at the Bellagio Resort*



**2<sup>nd</sup> Prize:**  
Apple iPad  
*Donated by BD*



**3<sup>rd</sup> Prize:**  
Lenovo Chromebook Convertible Laptop

\* Some restrictions and blackout dates may apply



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860-489-4131

To donate: visit us at  
[www.northwestunitedway.org](http://www.northwestunitedway.org),  
see your employer, or mail us your donation.





**FALL 2019 MEMBERSHIP DRIVE**

*In addition to all of your Chamber member benefits, you'll receive*

**OVER \$1,300**  
**IN BONUS INCENTIVES!**



- FREE ADS IN THE CHAMBER NEWSLETTER** You'll receive *two quarter page ads* (3.55" wide x 4.55" high) and *two business card size ads* (3.55" wide x 2.275" high) in upcoming Chamber newsletters. Send your PDF or JPG files to [anita@nwctchamberofcommerce.org](mailto:anita@nwctchamberofcommerce.org) by the 15th of the month to be included. This is a \$250 value!
- THREE FREE ADS ON THE CHAMBER EXCHANGE** The Chamber Exchange is an email blast to all members with special offers and advertisements each Thursday. Members are able to place one ad per month and can be linked to a website or Facebook page. Contact Anita Rosa at [anita@nwctchamberofcommerce.org](mailto:anita@nwctchamberofcommerce.org) to schedule your free Exchange ad. This is a \$150 value!
- FREE TICKET TO THE 2019 CHAMBER ECONOMIC SUMMIT** Attend the 2019 Chamber Economic Summit in November and receive your first reservation free. This is a \$40 value!
- TWO FREE TICKETS TO AN UPCOMING LEARN AT LUNCH WORKSHOP** Attend two upcoming Learn at Lunch workshops that are of interest to you. This is a \$20 value.
- \$25 OFF EXHIBITOR SPACE AT THE GREAT GIVEAWAY BUSINESS SHOWCASE** Register to participate in the June 2020 Great Giveaway Business Showcase and you'll receive \$25 off the exhibitor fee.
- FREE FEATURE AS A NEW MEMBER IN THE SPOTLIGHT** Your business can be featured as a *New Member in the Spotlight* in an upcoming newsletter, on our website and on the Chamber's Facebook page. This is a \$50 value.
- \$25 OFF A TICKET TO THE 2019 WOW! FORUM** Register online at [wowforum.org](http://wowforum.org) and we'll provide you with a \$25 discount off the registration fee.
- A 50% DISCOUNT FROM COMCAST SPOTLIGHT** New NW CT Chamber members are offered an exclusive 6 month TV Everywhere advertising campaign at 50% off current published rates. Offer expires on November 15, 2019. Email Jim Simonetti, Local Sales Manager at [james\\_simonetti@cable.comcast.com](mailto:james_simonetti@cable.comcast.com) for more information.
- A FREE SCREEN/SET-UP FROM LITCHFIELD COUNTY PROMOTIONS** New members will receive a FREE screen/set-up charge for the first order of imprinted promotional products. Contact Dick Ross at Litchfield County Promotions at 860-484-4408 or [lcp3@optonline.net](mailto:lcp3@optonline.net). This is a \$55 value.
- A 20% DISCOUNT FROM MINUTEMAN PRESS** New clients will receive 20% off their first invoice with Minuteman Press. Contact them at 860-496-7525 or stop by 257 Main Street, Torrington.
- A FREE EMBROIDERY FILE FROM MURPHY BOYZ** Receive a free embroidery file with any order you place with Murphy Boyz Printing & Marketing. Contact DJ at 860-836-0829 or [murphyboyzmarketing@gmail.com](mailto:murphyboyzmarketing@gmail.com). This is a \$75 value.
- 50% OFF ADVERTISING IN THE REPUBLICAN-AMERICAN** up to \$500. A few restrictions may apply. Contact the Republican-American at 203-574-3636 for more information.
- RECOGNITION IN RADIO ADVERTISING ON WZBG RADIO** Listen for your company to be promoted on WZBG Radio FM 97.3. This is a \$120 value!
- A 20% DISCOUNT FROM THE WARNER THEATRE** Receive 20% off tickets to a Main Stage Musical during the 2019-2020 season.

**QUESTIONS? Call 860-482-6586 or visit [nwctchamberofcommerce.org](http://nwctchamberofcommerce.org).**





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# WANTED

Professionals in a variety of industry sectors to participate in the NW CT Chamber Leads Groups.

Meeting Dates & Times:

- Group I - 2nd & 4th Mondays at Noon.
- Group II - 2nd & 4th Wednesdays at 8 a.m.
- Group III - 2nd & 4th Thursdays at Noon.

Call Anita at 860-482-6586 to see if your industry sector is available or for more information.

## Chamber Travel PROGRAM. THE BEST OF THE AMALFI COAST & ROME

April 18-25, 2020 - 8 Days, 6 Nights including hotels, meals, day trips and airfare from New York JFK. From \$2,899.



## BUDAPEST, VIENNA AND PRAGUE

October 5-13, 2020 - 9 Days, 7 Nights including hotels, meals, day trips, and airfare from New York JFK. From \$3,199.



For more information or to make your reservation, contact Lauren Zordan at [Lauren@nwctchamberofcommerce.org](mailto:Lauren@nwctchamberofcommerce.org).



## Chamber Member NEWS

### AMERICAN CANCER SOCIETY & THE EDISON GRILL

The American Cancer Society's Making Strides Against Breast Cancer of Litchfield County announced their partnership with local businesses in support of its mission to "Save Lives, Celebrate Lives, and Lead the Fight for a World Without Cancer". During the month of October, The Edison Grill, located at 178 Birge Park Road (Route 4) in Harwinton, will be hosting its first ever "3.2.1 Knockout Cancer" event. The Edison Grill will donate \$3 from every meatloaf dinner, \$2 from every Pretty in Pink cocktail and \$1 from every glass of pink wine to the Making Strides Against Cancer event. More information is available by calling The Edison Grill at 860-485-1401. For additional details on this year's Making Strides event at White Memorial Conservation Area (scheduled for October 20th), please contact [Graham.Kobs@cancer.org](mailto:Graham.Kobs@cancer.org) or visit [makingstrideswalk.org/litchfieldct](http://makingstrideswalk.org/litchfieldct).

### TORRINGTON LIONS CLUB

The Torrington Lions Club and the Torrington Park and Recreation Department will hold their annual Craft and Gift Fair on November 2, 2019 at the Torrington Armory, 51 South Main Street, Torrington. The event will take place from 10 a.m. to 3 p.m. For more information and vendor details, please call Lion Kiki at 860-489-8971 (please leave a message) or visit [torringtonlionsevents.org](http://torringtonlionsevents.org)

In addition, Donna Robideau, Torrington Lions Club President and long-time Chamber member, was presented with the Knight of the Blind award for all of her services at the Club's June awards meeting. Congratulations Donna!

### WATERBURY SYMPHONY ORCHESTRA

Prepare to fall in love again on November 2nd at 3 p.m. with the beloved romantic film, *Casablanca*, presented with the live Waterbury Symphony Orchestra. Staged in the historic Palace Theatre, this event offers audiences the rare opportunity to experience the 1942 film on the big screen with the Waterbury Symphony Orchestra, conducted by Leif Bjaland, performing the score live. Widely regarded as a landmark in American cinema, don't miss your chance to experience *Casablanca* in a whole new way.

"Of all the gin joints, in all the towns, in all the world, walk into ours!" Join WSO in the Poli Club for a post-show reception with plentiful food stations and a meet & greet with WSO Music Director and Conductor Leif Bjaland, celebrating his 25th anniversary season. Reception tickets are \$55 and are sold separately from show tickets. For show tickets, please visit [www.palacetheaterct.org](http://www.palacetheaterct.org) or call 203-346-2000.

## Also Worth A MENTION

### SENATOR WITKOS SEEKING BUSINESSES FOR SPOTLIGHT TOUR

Senator Witkos (R-Canton) has recently initiated a "Local Business Spotlight Tour". During the tour, the Senator will visit businesses across the 8th district. The goal of which is to meet with local business owners, showcase the diverse business community in the towns he represents, and receive feedback from the business owners. Video highlights of the visits will be available on the Senator's website and Facebook page at [www.facebook.com/senatorwitkos](http://www.facebook.com/senatorwitkos). Any business owner in the 8th district interested in arranging a visit is asked to contact Chris Diorio at 860-240-8801 or email [chris.diorio@cga.ct.gov](mailto:chris.diorio@cga.ct.gov).

### NEW CONNECTICUT LAWS EFFECTIVE OCTOBER 1ST

State Representative Jay Case recently distributed an email notifying constituents of the laws that take effect on October 1st. A complete list of these laws with summaries can be found at <https://www.cga.ct.gov/asp/aearchives/20191001ActsEffective.asp>. Business owners are encouraged to review the list and assure they are in compliance. Of note, the increase in the minimum wage begins October 1st.

# Driving Innovation

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**Registration Fee: \$245.** includes all course material (text/binder; Dr. Mike's Creativity Calendar 2020; Facilitator's Guide; Innovative Thinking T-shirt; plus a continental breakfast and lunch....and more!)

Note full payment is due by Oct. 15, 2019

Registration is Limited to 24 people

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- You will learn the art of being able to turn creativity on and off.
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- You will see creativity/innovation in action through select case studies.
- You will be given Dr. Mike's Creativity Calendar 2020 with more than 250 creativity actions.

Following your registration you will be sent two creativity assessment forms to complete for the event.

*"the Driving Innovation event will knock your socks off...you will leave flying"!!!!*

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200 Kennedy Drive, Torrington.....(860) 489-6718

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**Emergency Services**

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*Thanks to Our*

# RENEWING MEMBERS

*The following Chamber members renewed their memberships during the period of August 30th through September 30th. Thank you for your continued commitment to Northwest Connecticut's Chamber of Commerce. Companies listed in bold indicate a Corporate Partner. Milestone anniversaries are indicated in parentheses.*

- ◆ Ackerly Brown, LLP
- ◆ AFLAC, Steve Caruso
- ◆ Bowen Agency (25 Years)
- ◆ **Chatterley's Banquet Facility (15 Years)**
- ◆ Fernwood Rest Home
- ◆ Focus Center for Autism
- ◆ Foothills Visiting Nurse & Home Care
- ◆ G.W. Tavern
- ◆ Giordano Signs and Graphics
- ◆ H&R Block, Matthew Grabel (10 Years)
- ◆ K-Tech International (15 Years)
- ◆ The Nicholas Law Firm (25 Years)
- ◆ Nodine's Smokehouse, Inc.
- ◆ Northwest Connecticut Human Resource Association
- ◆ Petricone's Torrington Pharmacy
- ◆ Railroad Museum of New England
- ◆ RegalCare Torrington
- ◆ Regency Real Estate, Sarah Perrotti
- ◆ State Farm Insurance, David Turner Insurance Agency, Inc. (15 Years)
- ◆ Torrington Beauty Academy
- ◆ Washington Business Association
- ◆ Wittmann Battenfeld, Inc.

## WHITING MILLS

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# FREE MODEL TRAIN SHOW

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**October 19<sup>th</sup> & 20<sup>th</sup> - 10am to 4pm**

For more information contact Roger Moreau 860-379-3383

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Charlotte Hungerford Hospital  
Chatterley's Banquet Facility  
Commercial Sewing, Inc.  
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Cook Funeral Home  
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FuelCell Energy, Inc.  
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Litchfield Bancorp  
Litchfield Woods Health Care Center  
Northwest Community Bank  
O&G Industries, Inc.  
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Republican-American  
Sharon Hospital  
TD Bank  
Thomaston Savings Bank  
Torrington Savings Bank  
Union Savings Bank  
United Construction & Engineering, Inc.  
Valerie Manor  
Webster Bank

## Chamber Calendar of Events

All events listed below will be held at the Chamber offices at 333 Kennedy Drive, Torrington unless otherwise noted. Dates and locations are subject to change. Please visit our website for up to date details. Thank you.

### OCTOBER 2019

- 14th - **Chamber Closed** in observance of Columbus Day
- 16th - **Insurance Committee** Meeting, 8 AM  
**Health Council** Meeting at Keystone Place at Newbury Brook, 1185 Litchfield Street, Torrington, 8 AM  
**Leadership Northwest**
- 17th - **Learn at Lunch "Microsoft Office 365 - Changing the Way Businesses Work"**, 11:30 AM  
**Business After Hours** at ECAD, Educated Canines Assisting with Disabilities, 149 Newfield Road, Winsted, 5-7 PM
- 22nd - **Business with Breakfast** at Brandywine Living at Litchfield, 29 Constitution Way, Litchfield, 8 AM
- 24th - **Board of Directors** Meeting, 8 AM

### NOVEMBER 2019

- 1st - **Manufacturers' Coalition** Meeting, 8 AM
- 5th - **Small Business Council** Meeting, 8 AM
- 6th - **WOW! Forum Advisory Committee** Meeting, 8:30 AM
- 7th - **Membership Committee** Meeting, 8 AM
- 11th - **Chamber Closed** in observance of Veterans' Day
- 14th - **Government Relations Committee** Meeting, 8 AM
- 19th - **Annual Economic Summit** at the Torrington Country Club, Route 4, Goshen, 7:30 AM
- 20th - **Insurance Committee** Meeting, 8 AM
- 26th - **Business with Breakfast** at Edward Jones Investments, 2 Bridge Street, New Hartford, 8 AM

*RSVP on-line at [nwctchamberofcommerce.org/calendar](http://nwctchamberofcommerce.org/calendar) or call 860-482-6586.*