

**THANK YOU TO OUR  
CORPORATE  
PARTNERS**

[Altek Electronics, Inc.](#)  
[AssuredPartners Northeast](#)  
[AT&T](#)  
[BantamWesson Energy](#)  
[BD](#)  
[Borghesi Building &  
Engineering Co.](#)  
[Brooks, Todd & McNeil  
Insurance](#)  
[Charlotte Hungerford  
Hospital](#)  
[Conquest](#)  
[Daley Moving &  
Storage, Inc](#)  
[Dymax Corporation](#)  
[Eastside Electric, Inc.](#)  
[FM 97.3WZBG](#)  
[FuelCell Energy, Inc.](#)  
[Innovative Health Concepts](#)  
[Litchfield Bancorp](#)  
[National Iron Bank](#)  
[Northwest Community  
Bank](#)  
[Nuvance Health](#)  
[Sharon Hospital](#)  
[O&G Industries, Inc.](#)  
[The Register Citizen](#)  
[Republican-American](#)  
[Resource Development  
Associates](#)  
[TD Bank](#)  
[Thomaston Savings Bank](#)  
[Torrington Savings Bank](#)  
[Union Savings Bank](#)



## THE CHAMBER IS ON *THE MOVE!*

We're saying goodbye to 333 Kennedy Drive and hello to our brand new location—stay tuned for all of the exciting details!



# Your Business is Our Focus.

Let's Grow it Together.

Partner with us for business guidance, local connections, and smart solutions to fulfill your bold vision.

- ✓ Business Banking Solutions
- ✓ Commercial Lending Products
- ✓ Cash Management Services



Equal Housing Lender | Member FDIC | NMLS#404919

Connect with a TSB Banker to get started  
[TorringtonSavings.Bank/Business](https://TorringtonSavings.Bank/Business) (860) 496-4495



## Upcoming

# CHAMBER MEETINGS & EVENTS

- Feb. 1 Small Business Council – 8 AM
- Feb. 2 Health Council- special meeting – 8 AM
- Feb. 2 WOW Advisory Committee – 9 AM
- Feb. 3 Membership Committee – 8 AM
- Feb. 8 Leads IV – 8 AM
- Feb. 9 Leads II – 8:30 AM
- Feb. 10 Government Relations Committee – 8 AM
- Feb. 10 Leads III – 12 Noon
- Feb. 14 Leads I – 12 Noon
- Feb. 15 CIT Meeting – 8 AM
- Feb. 16 Health Council – 8 AM
- Feb. 16 Leadership Northwest – 8:30-12 Noon
- Feb. 21 Chamber Closed in Observance of President's Day
- Feb. 22 Business with Breakfast – location TBD – 8 AM
- Feb. 24 Board of Directors Meeting – 8 AM
- Feb. 28 Leads I – 12 Noon





## LIGHT UP YOUR TEAM'S FIRE WITH A FIRESIDE MEETING AT INTERLAKEN



Come in out of the cold and enjoy a fireside meeting in our Continental Room

### OUR FIRESIDE MEETING PACKAGE INCLUDES:

- Three-Course Dinner (Buffet, Served or themed)
- Overnight Accommodations
- Continental Breakfast with One Hot Item
- Private Meeting Room with Fireplace\*
- Continuous Beverage Service to include Hot Chocolate with Marshmallows
- Morning Break
- Luncheon
- Afternoon Break
- Standard Audio Visual Equipment
- Property-wide Internet Service
- All Service Charges

*\*based on availability*



**2021-2022 RATES: November - April**

**\$289 per person plus tax (single occupancy)**

**\$219 per person plus tax (two people per overnight guest room)**

74 Interlaken Road, Lakeville, CT 06039 • (800) 222-2909

[www.InterlakenInn.com](http://www.InterlakenInn.com)



## Corporate PARTNERS



### LEADERSHIP NORTHWEST

The January Leadership Northwest session focused on media and communications. The mission was to learn how to market their projects to the community through effective press releases, how to get stories covered, creating a timeline for their project, and sharpening their communication skills.



The class started with group project work and each group presented their project idea to the class advisors for feedback and suggestions. The groups are making a lot of progress and by next month they should start implementing their ideas.

Wilbur Pike from Learning Dynamics, taught the class The Communication Loop and how their message is perceived by the receiver. There was a great discussion facilitated by Wilbur.

The class would normally travel to the Republican-American for our January session, however, due to COVID, we met with them virtually this year. Anne Karolyi, Managing Editor and Karen Montini, Community Editor talked to the class about "The Making of a Story in a Changing Media Environment". They gave pointers on writing press releases and getting them covered in the paper, both in print and online. They also facilitated a discussion with the class on what makes something news, and how and why we get our news.

The February session will focus on human resources with topics including hiring/firing, generation gap in the workplace, diversity, and workplace violence.

Thank you to our sponsor Torrington Savings Bank and to Northwest Regional Workforce Investment Board for their support of the program.

## Corporate PARTNERS

Altek Electronics, Inc.  
 AssuredPartners Northeast  
 AT&T  
 BantamWesson Energy  
 BD  
 Borghesi Building & Engineering Co.  
 Brooks, Todd & McNeil Insurance  
 Charlotte Hungerford Hospital  
 Conquest  
 Daley Moving & Storage, Inc  
 Dymax Corporation  
 Eastside Electric, Inc.  
 FM 97.3WZBG  
 FuelCell Energy, Inc.  
 Innovative Health Concepts  
 Litchfield Bancorp  
 National Iron Bank  
 Northwest Community Bank  
 Nuvance Health  
 Sharon Hospital  
 O&G Industries, Inc.  
 The Register Citizen  
 Republican-American  
 Resource Development Associates  
 TD Bank  
 Thomaston Savings Bank  
 Torrington Savings Bank  
 Union Savings Bank

## Corporate PARTNERS



### CYBER SECURITY AND DATA PRIVACY, PRESENTED BY ATTORNEY GENERAL TONG

William Tong, Attorney General for the State of Connecticut, and the Office of the Attorney General are honored to join members of the Small Manufacturer's Association of Connecticut and the Northwest Connecticut Chamber of Commerce for a discussion on cybersecurity and data privacy on March 8th. More details on time and location will be announced soon.

In recent years, a surge of cyber-based attacks and data privacy issues have affected all corners and all aspects of our society – and businesses large and small have found themselves facing enormous and unpredictable challenges.

Attorney General Tong and the Privacy Team of the Office of Attorney General are eager to join Association and Chamber members for a robust discussion of the Office's cybersecurity enforcement work, hear from businesses on the obstacles they face in navigating the complex legal and technological challenges in this area, and answer questions on how businesses can best prepare to deal with these types of attacks.

#### *Topics to be covered during the discussion:*

- Brief background on the AG
- The AG's work on cybersecurity both in CT and nationally via the National Association of Attorney's General
- Review of the cyber security and data privacy laws in Connecticut, specifically the two laws enacted last year
- Current statistics on cyber security attacks
- Current legal efforts by the AG's office in this area, with brief review of the different legal cases underway or recently addressed
- Roundtable discussion where businesses in the roundtable can share stories of what they are dealing with and their needs
- Q&A



William Tong is the 25th Attorney General to serve the State of Connecticut. Assuming office in January 2019, Tong is the first Asian American elected at the statewide level in Connecticut. His top priority is the protection of Connecticut families, residents, and consumers – translating his own experiences as the son of immigrants and small business owners into action against unscrupulous business practices, unfair prices and dishonest services, racism and hate, and dangerous threats to our cherished democratic elections.

Since taking office, Attorney General Tong has become a national leader in the fight against the opioid crisis; he has championed strong legal actions against opioid manufacturers, distributors, and other bad actors that have created and fueled this crisis – most notably the Sackler family and Purdue Pharma, makers of Oxycontin. Tong has also become a national leader on anti-trust enforcement, pursuing strong actions against large corporations in the pharmaceutical and technology sectors that have abused their positions to put profits ahead of consumers.

Prior to his service as Attorney General, William Tong worked as a litigator with private firms for 18 years before being elected as a State Representative in the Connecticut General Assembly – a seat he held for 12 years and in which he was the chairman of the Judiciary and Banking Committees. Attorney General Tong resides in Stamford with his wife, Elizabeth, and their three children (and way too many pets).

## Chamber MEMBERS

### 422 MAIN STREET AIRBNB

Our new member, 422 Main Street Airbnb, hosted the January Business with Breakfast at their beautiful Airbnb in Torrington. Attendees had a tour of the property, enjoyed a delicious breakfast and networking. Thank you to Molly and Victor for hosting our members. If you'd like to host a Business with Breakfast, reach out to JoAnn to get on the 2022 calendar.



## Premier MEMBERS

Brandywine Living at Litchfield  
 Commercial Sewing, Inc.  
 Cook Funeral Home  
 Eversource Energy  
 Keystone Place at Newbury Brook  
 Litchfield Woods Health Care Center  
 Seitz LLC

Systems Support Group  
 T&M Building Company, Inc.  
 and Torrington Downtown Partners  
 UCE Fine Builders  
 Valerie Manor  
 Webster Bank



## From the Desk of Our President & CEO

# JoAnn Ryan



## Leadership Cultivation

We are so fortunate that outstanding leaders surround us. They display the values we look for and admire: integrity, competence and good judgment. Most of all, they share their energy, passion and vision in leading their companies.

There are common themes apparent in the organizations led by outstanding leaders. I have read a terrific book by Vince Poscente titled *The Ant and the Elephant*. It's about Adir the ant and Elgo the elephant who must work together to reach a common goal. An ant and an elephant collaborating? It seems like an unlikely combination? Some of the thoughts in the book remind me of what we must do in business in order to reach our goals and therefore succeed.

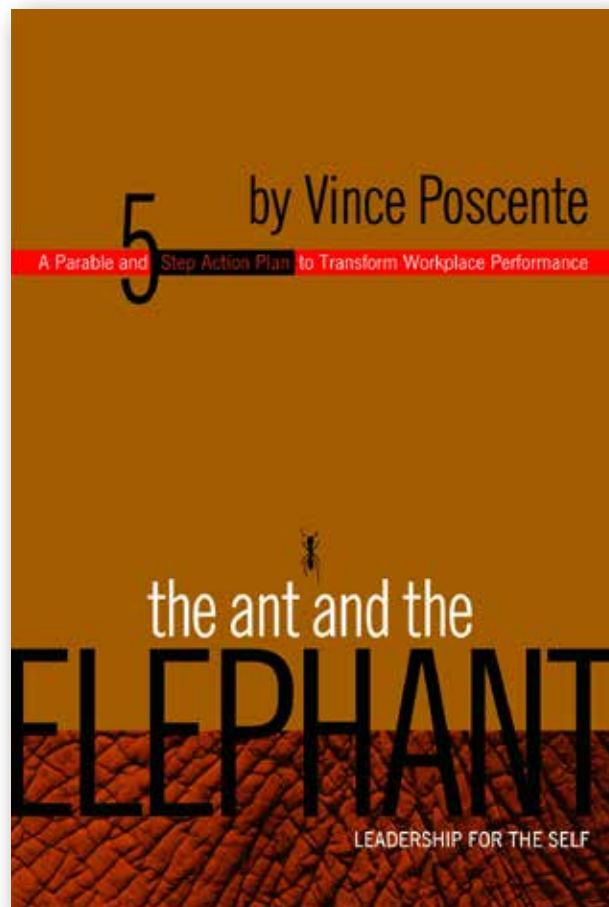
### *"Clarify your vision."*

Hanging on my bulletin board, amidst an array of beautiful pictures of my grandchildren and inspiring notes from colleagues, is the Chamber's mission statement. It's our roadmap for doing business. We must continue to promote economic growth while enhancing the quality of life in NW CT through Leadership initiatives, the 2022 Legislative Agenda, the Manufacturer's Coalition, the

Chamber Insurance Trust, Workforce Investment, SCORE, the NW CT Economic Development Corporation, Small Business Council, School to Career and Leads Groups.

### *"Commit to cultivating positive dominant thoughts."*

Leaders who inspire accentuate the positive despite the most challenging situations; they look upon life with the glass half full as opposed to the glass half empty; they encourage their colleagues to try new and different techniques and make it OK to sometimes fail; they encourage others to discover possibilities that often may seem unattainable.



### *"Strengthen confidence."*

Leaders who motivate others take the time to listen; they roll up their sleeves and work side by side with their colleagues; they ask for input when decisions are being made; they provide creative opportunities for career development and they give credit where credit is due. It is so encouraging to watch a colleague rise to the occasion because they have been given the training, resources and opportunity to succeed.

This is the inspiring leadership we need to cultivate and nourish. Watch for other new initiatives as we move our office suite to a new location. We will update you soon.

JoAnn Ryan is President & CEO of the NW CT Chamber of Commerce. You can reach her by email:

[joann@nwctchamberofcommerce.org](mailto:joann@nwctchamberofcommerce.org) or phone: 860-482-6586



## *Upcoming* **CHAMBER MEETINGS & EVENTS**

Feb. 1 Small Business Council – 8 AM  
Feb. 2 Health Council- special meeting – 8 AM  
Feb. 2 WOW Advisory Committee – 9 AM  
Feb. 3 Membership Committee – 8 AM  
Feb. 8 Leads IV – 8 AM  
Feb. 9 Leads II – 8:30 AM  
Feb. 10 Government Relations Committee – 8 AM  
Feb. 10 Leads III – 12 Noon

Feb. 14 Leads I – 12 Noon  
Feb. 15 CIT Meeting – 8 AM  
Feb. 16 Health Council – 8 AM  
Feb. 16 Leadership Northwest – 8:30-12 Noon  
Feb. 21 Chamber Closed in Observance of President's Day  
Feb. 22 Business with Breakfast – location TBD – 8 AM  
Feb. 24 Board of Directors Meeting – 8 AM  
Feb. 28 Leads I – 12 Noon