



*Northwest Connecticut*  
**CHAMBER OF COMMERCE**  
*Business Working Together*

# April Newsletter

Happy Spring!



Visit our Website

## April Calendar

**WELCOME NEW MEMBERS!**

5 Scoops Sweet Shoppe, LLC

Higher Collective

Luke Pepper Creative

Triquet Promotions

USA Waste & Recycling



Northwest Connecticut  
CHAMBER OF COMMERCE  
*Business Working Together*

# MEET & GREET

APRIL 9, 2024  
9 AM-10 AM

AT THE NW CT CHAMBER OF COMERCE  
59 FIELD STREET, SUITE 120,  
TORRINGTON, CT



**JOIN US**

**Attorney General William Tong**

860-482-6586 @Nwctchamber

Click [HERE](#) to Register



# ANNUAL MEETING

CHAMBER HALL OF FAME INDUCTION

Keynote Speaker



**Governor Ned Lamont**

## 2024 Chamber Hall of Fame



**Maura Malo**  
*President & CEO*  
Northwest Community Bank



**Dr. Michael Rooke**  
*President*  
CT State Community College  
Northwestern

# 20 24

April 11th, 2024  
11:30 AM - 1:30 PM

Buffet Lunch

Torrington Country  
Club  
250 Torrington Road,  
Goshen

RSVP by April 5, 2024 : [\(860\) 482-6586](tel:(860)482-6586)

Tickets: \$50 for Members \$65 for Non-members

# THANK YOU TO ALL OUR SPONSORS

## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



[Click HERE to Register](#)

# Where Is Your Business Going? We'll Help You Get There.



Visit us online, contact a Business Banker, or stop by a branch to get started.



**Torrington Savings Bank**

TorringtonSavings.Bank/Business (860) 496-4495



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**BUSINESS  
with  
BREAKFAST**

Join us at our morning roundtable discussion

## **BUSINESS** *with* **BREAKFAST**

Enjoy easy networking over a light breakfast. Each attendee will then give a 30-second "commercial" for their business followed by a brief presentation by our host.

**Tuesday, April 16, 8:00 a.m. - 9:30 a.m.**

Hosted by



33 Bissell Street, Lakeville

**Special Guest Speaker:**

**Ken Entenmann**

NBT Bank's Chief Economist

[Click HERE to Register](#)

# Business Model Canvas

by John Schnyder

## A NWCC Entrepreneurial Center Event

Every early-stage startup founder needs to understand what problem they're solving, who they're solving it for, and how to reach the right customers to generate revenue. They also need to understand their key partners, resources, & activities so they can have a solid understanding of their costs.

But for founders, the traditional 50-page business plan is often too slow & too bulky to move at the rapid pace of modern startup development. The Business Model Canvas is a way to quickly identify key ideas & then test them before you waste valuable time and money building the wrong business!

This important framework will be taught by John Schnyder, startup mentor, member of the Board of Directors for CT Entrepreneurs Forum, & Director of Business Development at Organization Ink, Inc.



**Wednesday**  
**April 17th**  
**5:30 to 8:30 pm**

REGISTRATION REQUIRED ☀

TO REGISTER, VISIT [www.nwcc.edu/ec](http://www.nwcc.edu/ec) ☀

MAX 15 PARTICIPANTS ☀

FREE IN-PERSON EVENT ☀

@ NWCT Chamber, 59 Field Street, Torrington CT

event in partnership with

For more information and to register  
[nwcc.edu/ec](http://nwcc.edu/ec)



# The Great BUSINESS SHOWCASE

**NEW LOCATION**



**Northwest Connecticut  
CHAMBER OF COMMERCE**  
*Business Working Together*

**NEW LOCATION**

**Thursday, April 18, 2024 from 4p.m. - 7 p.m.**  
**At Little Red Barn Brewers**  
**32 Lake St. Winsted, CT**

GET IN FRONT OF **HUNDREDS** OF POTENTIAL CUSTOMERS!  
THIS ONE NIGHT EVENT WILL BE HEAVILY PROMOTED IN ALL MEDIA!  
DON'T MISS OUT!  
MULTIPLE VENDOR **GIVEAWAYS** WILL CREATE EXCITEMENT AND  
DRAW TRAFFIC TO THE EVENT— AND TO YOUR BOOTH!

See reverse side to register. For questions, call the Chamber at 860-482-6586 or  
email [Karen@nwctchamberofcommerce.org](mailto:Karen@nwctchamberofcommerce.org)

[Register to Exhibit HERE](#)



THE  
**ABNER**  
HOTEL

ROOMS • RESTAURANT • ROOF BAR

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LITCHFIELD

*Fall 2024*

[theabnerhotel.com](http://theabnerhotel.com)



**Attention Chamber Members!**

Divine Renovation, the Series recently filmed entirely in the NW Connecticut corner, has provided **gratis** to the Chamber professional photographs and video of the area, which will be used on our new website and in social media. To celebrate our partnership with Divine Renovation, the Series, the Producers are offering Chamber members a **reduced fee sponsorship** of the exciting upcoming Premiere at the Warner Theatre with Erik Estrada appearing live in person in June. They already have three major local sponsors signed on, including Presenting Sponsor...

There is only **ONE PLATINUM TIER** sponsorship available which includes:

- Brand mention** in all promotional materials
- Recognition on video shown at the Warner Theatre**
- Sponsorship of 15 rotating :30 radio spots** on local station
- 5 dedicated posts** on Divine Renovation, the Series robust social media channels
- Two exclusive VIP tickets** including food, wine and spirits, for "Pre-Show Meet and Greet Erik Estrada" reception at a private event space (limited occupancy.)

**Platinum Tier Sponsorship** regularly priced at \$7,500.

**Chamber members will receive a discount of 15% (\$1,125 off) for this exclusive tier - \$6,375**

This tier is available to only ONE sponsor, but other levels are still available.

**Offer expires April 20, 2024**

Additional sponsorship tiers available include:  
Gold at \$5,000, and Silver at \$2,500.

Please contact [valerie@valeriesmaldone.com](mailto:valerie@valeriesmaldone.com), or [valerie@heartlightentertainment.com](mailto:valerie@heartlightentertainment.com) as soon as possible to learn more about sponsorship options as well as reduced price group tickets.





present:

# April Happy Hour



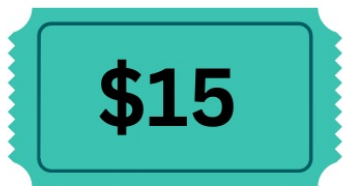
Networking Event:

Young Professionals ages 21-40

**Tuesday, April 23** from 5-7pm

Twigs Lounge at **The Simsbury Inn:**

397 Hopmeadow Street, Simsbury, CT



Registration includes  
a Happy Hour **drink ticket**  
and light Hors d'Oeuvres

scan to register



# The New Corporate Transparency Act: What You Need to Know and Do

On January 1, a new federal law – the Corporate Transparency Act – went into effect, requiring all LLCs and corporations in the U.S. (however small) to file “beneficial ownership reports” with the U.S. Treasury Dept. this year. This program will focus on who needs to file, what information should be disclosed, and what happens if you fail to file.



Date: April 24, 2024

Time: 10:00 AM - 11:30AM

Location: The NW CT Chamber of Commerce  
59 Field St, Suite 120 Torrington, CT 06790

Register to Attend

<https://nwctchamberofcommerce.org/events/score-seminar-the-new-corporate-transparency-act-its-requirements/>

Join Zoom Meeting

<https://us02web.zoom.us/j/84709T25805?pwd=NVRiNmV2N2xKcGNsZVZxVVZzaDIBZz09>

## What You Will Learn:

- Why was the Corporate Transparency Act passed?
- Who needs to file, and when must they file?
- Who are the “beneficial owners” of your company?
- Can you file yourself, or should someone help you?
- Is this a “one time” or yearly filing?
- What are the penalties if you fail to file on time?



Presented by Gideon Rothschild



Click [HERE](#) to Register

## THANK YOU TO OUR CORPORATE PARTNERS

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**The Register Citizen**  
**Thomaston Savings Bank**  
**Torrington Savings Bank**  
**Union Savings Bank**  
**Valiant Energy Solutions**

**PROMOTE YOUR COMPANY WITH THE**



**PLEASE TAKE ADVANTAGE OF THESE MEMBER ONLY BENEFITS!**

**CHAMBER NEWSLETTER**  
**Display Advertisements**  
 Available to Chamber members. Deadline is the 15th of the month. Submit ad in JPEG or PNG format to [info@nwtchamberofcommerce.org](mailto:info@nwtchamberofcommerce.org).

*Cost:*  
 Full page - \$150  
 1/2 page - \$100  
 Business card \$50

**Member in the Spotlight**  
 Information submitted for inclusion in an upcoming newsletter. Spotlight highlights should include a brief business description and a logo or photo. Deadline is the 15th of the month. Email information to [info@nwtchamberofcommerce.org](mailto:info@nwtchamberofcommerce.org)  
*Cost: Complimentary*

**CHAMBER EXCHANGE – MEMBER TO MEMBER E-MAIL BLAST**  
 The Chamber sends e-mail blasts to all members with special offers and advertisements. These e-mails are sent separately and are specially identified as offers from members. Members are able to place one ad per month. Ads should be submitted in JPEG or PNG format and should be 7" wide x 3-5" high. The fee is \$75 per ad. To schedule your Chamber Exchange ad, contact JoAnn Ryan by phone at 860-482-6586 or by email at [info@nwtchamberofcommerce.org](mailto:info@nwtchamberofcommerce.org)

**MEMBERSHIP DIRECTORY**  
**Display Advertisements** are available to Chamber members in the Annual Business & Membership Directory. Information and pricing are available by contacting the Chamber at [info@nwtchamberofcommerce.org](mailto:info@nwtchamberofcommerce.org)



59 Field Street, Suite 120  
 P.O. Box 59, Torrington, CT 06790  
 P 860.482.6586 F 860.489.8851  
[www.nwtchamberofcommerce.org](http://www.nwtchamberofcommerce.org)

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 M&T Bank  
 National Iron Bank  
 Northwest Community Bank  
 Nuvance Health  
 Sharon Hospital  
 O&G Industries, Inc.  
 Register Citizen  
 Republican-American  
 Thomaston Savings Bank  
 Torrington Savings Bank  
 Union Savings Bank  
 Valiant Energy Solutions

**Facility Use Request Form**

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Member Room Rates:** 8 am – 5 pm, \$50 for the 1<sup>st</sup> hour, \$35 per hour thereafter  
 5 pm – 10 pm, \$60 for the 1<sup>st</sup> hour, \$45 per hour thereafter  
**Non Member Room Rates:** 8 am – 5 pm, \$100 for the 1<sup>st</sup> hour, \$75 per hour thereafter  
 5 pm – 10 pm, \$125 for the 1<sup>st</sup> hour, \$100 per hour thereafter

After hours (5 pm – 10 pm) rates also apply to weekend use.  
 Corporate Partners of the Chamber may utilize the conference rooms at no charge.  
 Premier Members of the Chamber may utilize the conference rooms at half price.

Date(s) room will be needed: \_\_\_\_\_

Time(s) including setup & cleanup: \_\_\_\_\_

Room Requested:  Conference Room (Seats up to 28)  
 Library (Small meeting room – seats up to 6)

Audio/Visual Equipment Requested:  
 Whiteboard  Projector  Flip Chart

Meeting Description: \_\_\_\_\_

Number of Attendees Expected: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

NOTE: If your request is cancelled or rescheduled, please call the Chamber as soon as possible. If any damage occurs to the room, equipment or kitchen, the party that reserved the room will pay to fix or replace damaged property.

**PREMIER MEMBERS**  
 Brandywine Living at Litchfield • Commercial Sewing, Inc. • Cook Funeral Home  
 Eversource Energy • Keystone Place at Newbury Brook • Resource Development Associates  
 • Seitz LLC • Senior Advocate Services • UCE Fine Builders • Webster Bank  
 Chamber Friends  
 • T&M Building Company, Inc. and Torrington Downtown Partners

**Use our updated conference rooms and marketing channels to reach a wider audience. Impress clients and colleagues in our modern facilities and showcase your brand to potential customers with our marketing options. Contact us today to learn more.**



# Women Small Business Owners: Improving Your Financial Security

Webinar on April 25, 2024  
2:00-3:30pm ET



Employee Benefits Security Administration  
U.S. Department Of Labor



## Women Small Business Owners: Improving Your Financial Security

Webinar on April 25, 2024  
2:00-3:30 PM ET

If you're a woman running a small business, you know that it can be both empowering and challenging. You have to make many decisions related to your business and its finances – but you still can't forget your own financial health. Your business takes a lot of work and determination... and so does your financial security. Working to grow and manage your business and planning for your personal financial future is important to meet your financial goals but presents challenges. The good news is that help is available!

As part of Financial Capability Month, the U.S. Department of Labor's Employee Benefits Security Administration (EBSA), joined by the Internal Revenue Service, the Small Business Administration's Office of Women's Business Ownership, and America Saves, will host a free webinar to **help women small business owners improve your financial security**. This webinar will provide practical information and tips to help you understand:

- Key considerations for women small business owners and resources available to help
- Retirement savings options available for small businesses and how to get started after choosing a plan
- Tax advantages of different retirement saving options and how they can benefit both you and your employees
- How to encourage your employees to save in your retirement plan

You started down the road to financial freedom by creating your business. Take advantage of the tips and resources available to help you grow your business, improve your financial security, and achieve your financial goals. Start by joining us for this free webcast!

**[REGISTER NOW](#)**

Individuals with disabilities who need special accommodations please email [miller.lorraine@dol.gov](mailto:miller.lorraine@dol.gov).

The list of attendees will be available upon request. Please email [miller.lorraine@dol.gov](mailto:miller.lorraine@dol.gov) if you do not want your name shared.

Click [HERE](#) to Register



## Hoarding, The Hidden Disorder

FREE session & FREE lunch Wednesday, May 1, 2024 12-1:15pm

Presented by Matt Stevenson, ServiceMaster Albino and  
Andrew Matusiak, Challenging Minds, LLC

Special Guest: Jan Baltrush, Owner Find Your Stuff

Co-Sponsored by The NW CT Chamber of Commerce

Location: Northwest CT Chamber of Commerce  
59 Field Street Suite 120 Torrington, CT

RSVP by 4-26-24 [Karen@nwctchamberofcommerce.org](mailto:Karen@nwctchamberofcommerce.org)  
or call 860-482-6586



Please join us for this informative lecture to learn about this psychological disorder that is affecting tens of millions of American's health and safety.

Resources will be available regarding how to effectively communicate with an individual suffering with this condition.



[Click HERE to Register](#)

## THANK YOU TO OUR PREMIER MEMBERS

[Brandywine Living at Litchfield](#)  
[Commercial Sewing, Inc.](#)

[Cook Funeral Home](#)  
[Eversource Energy](#)

[Keystone Place at Newbury Brook](#)  
[Senior Advocate Services](#)

Charter Oak State College  
Graduate Programs  
Open House Event

**Wednesday**  
**May 8, 2024**

5:30PM

Register online at:

<https://www.CharterOak.edu/masters>



## 5K for 5K

Please help Challenging Minds LLC celebrate 5 years in business by getting active and supporting mental health awareness and treatment.

Help us get to our goal of \$5,000! Challenging Minds LLC will match donations up to \$2,500 and donate all proceeds to Greenwood Counseling Services.

### When and Where:

June 23, 2024  
11:00a - 2:00p  
White Memorial Park  
80 Whitehall Rd.

### Donate to Participate:

\$10 per person  
\$20 per family  
Participant Deadline: May 1, 2024

### Corporate Sponsorship

\$50 small image on T-shirt (-1.5")  
\$100 medium image on T-shirt (-3")  
\$250 Large Image on T-shirt (-5")  
\*Sponsors will also be mentioned on social media blasts for the event\*  
Corporate Sponsor Deadline: April 15, 2024

**JOIN US!**

June 23, 2024  
11a to 2p

Registration  
and more  
information:



[www.challengingminds.net](http://www.challengingminds.net)

## THANK YOU TO OUR FRIENDS OF THE CHAMBER

Aptyx  
Daley Moving & Storage, Inc.  
Jacque Williams Entertainment  
Resource Development Associates  
T&M Building Company, Inc.  
and Torrington Downtown Partners  
THE ABNER

## Chamber Travel

Need a Vacation?

Look no further. Two amazing trips coming up this Fall.



## Spain and the Costa Del Sol September 8-16, 2024



## Budapest, Vienna, Prague November 7-15, 2024

[Click HERE for More Information](#)

# Past Events

## Chamber Travel Information Sessions @ NW CT Chamber Tuesday March 12, 2024



Luck of the Irish @ The NW Chamber  
Wednesday March 20, 2024



Leadership Northwest Session 6  
CBIA's Connecticut Business Day  
The Bushnell, Hartford  
March 26, 2024





## Chamber Staff

**JoAnn Ryan**, President & CEO,  
joann@nwctchamberofcommerce.org

**Karen Kuhl**, Director of Programs & Events,  
karen@nwctchamberofcommerce.org

**Pamela LaRosa**, Director of One-Stop Workforce Operations,  
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**Luis Sanchez**, Business Development Representative,  
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**Ali Mica**, Accounting Administrative Assistant,  
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**Sharon Kunay**, Administrative Assistant,  
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**DJ Murphy**, Outside Sales Membership Representative,  
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**Nancy DePecol**, Outside Sales Membership Representative,  
nancydepecol@yahoo.com

[nwctchamberofcommerce.org](http://nwctchamberofcommerce.org)

## Upcoming CHAMBER MEETINGS & EVENTS

**Apr. 2** - Small Business Council **POSTPONED**

**Apr. 3** - Wow Advisory Committee - 9 AM

**Apr. 4** - Membership Committee - 8 AM

**Apr. 8** - Leads I - 12 PM

**Apr. 9** - Meet the Attorney General @ NW CT Chamber, 59 Field Street, Suite 120, Torrington, 9 - 10 AM

**Apr. 10** - Leads II - 12 PM

**Apr. 11** - Government Relations Committee - 8 AM

**Apr. 11** - Annual Meeting & Chamber Hall of Fame KEYNOTE SPEAKER: Governor Ned Lamont] @ Torrington Country Club, 250 Torrington Road, Goshen, 11:30 AM - 1:30 PM

**Apr. 16** - Business with Breakfast @ NBT Bank GUEST SPEAKER: NBT Bank's Chief Economist, Ken Entenmann], 33 Bissell Street, Lakeville, 8:00 - 9:30 AM

**Apr. 17** - Health Council @ Community Health and Wellness Center, 8 AM

**Apr. 18** - Great Business Showcase @ Little Red Barn Brewers, 32 Lake Street, Winsted, 4-7 PM

**Apr. 22** - Leads I - 12 PM

**Apr. 24** - SCORE Seminar: The New Corporate Transparency Act & Its Requirements [PRESENTED BY: Gideon Rothschild] @ NW CT Chamber, 59 Field Street, Suite 120, Torrington, 10:00 - 11:30 AM

**Apr. 24** - Leads II - 12 PM

**Apr. 25** - Board of Directors Meeting- 8 AM

For more Info, see our website calendar of events:

[www.nwctchamberofcommerce.org/calendar/](http://www.nwctchamberofcommerce.org/calendar/)

## SAVE THE DATE

**May 1st** --- Learn at Lunch: Hoarding, The Hidden Disorder at NW Chamber, Torrington, 12:00 PM - 1:15 PM

**May 16th** --- Business After Hours at The Mill House Kitchen & Bar, Torrington, 5-7 PM

**May 21st** --- Business with Breakfast at Little Red Barn Brewers, Winsted, 8-9 AM

**June 26th** --- Business After Hours at Main Stream Canoe & Kayak, New Htfd, 5-7 PM

**July 17th** --- Business After Hours at Dutema Life Institute LLC, Torrington, 5-7 PM

**Oct. 4th** --- 20th Annual WOW! Forum at the Warner Theatre, Torrington, 7:45 AM - 4:30 PM



Northwest CT's Chamber of Commerce | 59 Field Street, Suite 120, PO Box 59, Torrington, CT 06790

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